

From Zero to 550 in 3 Weeks: Staffing Success with DHL

Maximizing candidate flow through collaboration.

In the competitive world of logistics and distribution, DHL, a global leader in the industry, was on a mission to find a staffing partner who could match their expertise, resources, and dedication to staff their flagship site, Toys R' Us. Their journey wasn't an easy one, having worked with seven different agencies in just five years without finding the right fit.

The Toys R' Us site managed by DHL was nothing short of a high-volume behemoth. Adequate staffing was not merely essential; it was the lifeline of their business operations. DHL needed a staffing partner who could do more than just provide temporary employees. They required a collaborator, someone who could bring in the necessary resources and work in tandem with their in-house recruiting and training center team. Their goal was to maximize candidate flow through collaboration rather than competition.

On top of this continuous recruiting challenge, there was a crucial need to focus on onboarding and retention. DHL needed a partner who could not only help them find the right talent but also ensure they stayed and thrived within the organization.

In 2009, the partnership between DHL and BelFlex was officially inked. BelFlex served as the primary staffing provider at Toys R' Us until the site's closure in 2018.

BelFlex ensured the site's high-volume demands were not only met but exceeded:

- **0-550 temporary employees in three weeks**
- **Up to 800 employees onsite at one time**
- **Partnership grew from 1-25 sites across the nation**
- **Partnership is still thriving today**

It's not just about finding employees; it's about finding the right employees, onboarding them effectively, and ensuring they remain a valuable asset to the organization. This comprehensive approach to staffing is what made BelFlex the perfect partner for DHL.

Today, DHL continues to rely on BelFlex as a trusted client partner. The journey has been marked by a commitment to a common theme – "Succeeding Together."



"I would recommend the BelFlex Staffing Network team that I have worked with to any site that is looking to not only staff their current labor needs but is looking to build a partnership that could expand to help other areas of your business as well."

— Travis, Toys R' Us HR Manager